


Eplanet Presents



7<sup>th</sup>  
EDITION



MISS/MRS  
HERITAGE  
INTERNATIONAL  
2024  
09-18 NOVEMBER



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 [@pageantofheritage.com](https://www.pageantofheritage.com)  [@pageantofheritage](https://www.youtube.com/pageantofheritage)

# Warm greetings

It is with great pleasure that we extend to you a cordial invitation to collaborate with us for Heritage Pageants 2024, an esteemed event orchestrated by Eplanet Private Limited, which continually sets new benchmarks in the realm of beauty contests. This occasion presents an unparalleled opportunity for all accomplished and beautiful women who aspire to leave an indelible mark on the world with their intellect and charm. We are currently seeking exceptional contestants to participate in the esteemed "MISS / MRS HERITAGE INTERNATIONAL 2024."

HERITAGE PAGEANTS offers a transformative journey for its participants, guiding them from initiation to perfection. Pre-event grooming sessions are meticulously designed to unveil the true essence of participants, highlighting virtues, intelligence, and presence of mind. These sessions will underscore the significance of P.E.T.C.H - encompassing themes of Peace, Environment, Tourism, Culture, and Heritage. Participation in this event not only guarantees personal growth but also unlocks a myriad of opportunities.

We sincerely invite you to join us in shaping the narrative of Heritage Pageants 2024. Together, we can create an event that resonates globally, celebrating beauty, intellect, and purpose. Your partnership will not only contribute to the success of this endeavor but also leave a lasting impact on the world of beauty and culture. Let us unite to make this journey memorable and purposeful for all involved.

Warm Regards,



Eplanet Private Limited, Singapore  
Heritage Pageants



@pageantofheritage

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VANELLY GONZALEZ ULATE  
Miss Heritage International  
Second Runner up 2023





# TO NATIONAL DIRECTORS

I am deeply honored to extend a heartfelt welcome to each of you to the Heritage Pageants 2024, marking yet another momentous milestone in our journey.

As the Founder Chairman of Heritage Pageants, representing Eplanet Pte. Ltd., I am humbled to have your esteemed presence once again for this significant occasion.

Reflecting on our collective journey, I am reminded of the invaluable support, dedication, and unwavering commitment that you and your organizations have extended from the inaugural edition onwards. Your steadfast support has been the bedrock upon which we have built each successive event, and for that, we are profoundly grateful.

As an authorized franchise holder, you will be vested with the authority to organize national pageants and crown a winner bearing the title "Miss, Mrs Heritage (Country Name)." This entails the utilization of our logo and trademark in conjunction with your national pageant.

As we embark on this latest chapter together, I wish to express our deepest appreciation for your enduring partnership and belief in our vision. Your contributions have played an integral role in shaping the success and grandeur of Heritage Pageants, and we look forward to continuing this journey of excellence together.

With sincere gratitude and warm regards,

Santosh Sapkota  
Founder Chairman  
Eplanet Private Limited, Singapore  
Heritage Pageants



@pageantofheritage

# MEET OUR TEAM



DURGA BISHURAL, NEPAL



SANTOSH SAPKOTA



SUSAN, SINGAPORE



ROJIN, CHOREOGRAPHER



CULVIN, ZIMBABWE



BENGGY, PHOTOGRAPHER



FONTIP, THAILAND

## HERITAGE PAGEANTS

Each member brings unique strengths and perspectives, making our Heritage Pageant's team dynamic and resilient. Our diverse backgrounds and viewpoints enable us to approach challenges creatively and discover innovative solutions. We've celebrated successes that reflect our shared commitment and hard work, reinforcing our bond and sense of accomplishment. By continuously striving for improvement, we push each other to grow and achieve new heights, fostering an environment of constant learning and cultural enrichment.

# THE MEANING BEHIND THE CROWN

The winners of Heritage Pageants, including Miss, Mrs, Petite, Plus, Gold, Mister, Gems Heritage International, undertake a dual responsibility to advocate for key themes of the pageant both nationally and globally. These themes encompass Peace, Environment, Tourism, Culture, and Heritage. Additionally, they engage in charitable endeavors within their communities, striving to inspire individuals to promote, preserve, and conserve life's intrinsic values for the betterment of our world.

Upon their coronation, Heritage Pageants winners assume their reign from the subsequent day until the following year. During this tenure, they actively fulfill their roles as ambassadors, embodying the essence of the pageant's mission. Subsequently, a new representative is selected at the international pageant held in the hosting country, thereby perpetuating the legacy of excellence and advocacy for a brighter future.

*"Behind the makeup and the smile, there's a girl who wishes for a world where beauty is defined by kindness and originality."*

**Wanda Visage, Mrs Heritage International 2023**



*"Becoming Mrs Heritage International was the most memorable of a lifetime. The brightest and best parts of my year were not what could be seen, but what I could feel with my heart. Of greatest importance were the friendships that became more like family. In addition, opportunities that evolved gave my life more meaning, dimension and depth."*

**Fontip Sriwaranyoo Mrs Heritage International 2022**



# HISTORY OF THE ORGANISATION THE CREATOR

Miss Heritage International, now in its 7th edition in 2024, embodies the essence of cultural celebration and global unity. Established by Eplanet Private Limited, Singapore, this prestigious pageant promotes cultural heritage and international cooperation while setting fundamental rules and collaborating closely with international pageant directors.

The board not only acknowledges the importance of a queen representing the title but also emphasizes the meticulous selection process. Since its inception in the 2000s, the program has expanded and diversified, yet it remains steadfast in its educational values, focusing on P.E.T.C.H. (Peace, Environment, Tourism, Culture, Heritage). Contestants vie for the title enticed by career advancement awards and ambassador roles. While judges value poise, personality, and intellectual acumen, they seek a young lady with a visionary outlook, dedicated to safeguarding our heritage. Eplanet Private Limited, the driving force behind Miss Heritage International, offers a comprehensive range of event management solutions globally, promoting cultural understanding and collaboration. With a track record dating back to 1999, Eplanet has successfully organized and managed diverse events, from pageants to cultural extravaganzas and corporate gatherings. At the helm of this dynamic organization is Mr. Santosh Sapkota, a visionary who recognized the need for beauty awareness among women. His vision led to the initiation of Heritage beauty pageants, aimed at showcasing each country's artistic, cultural, and historical richness on a global stage.

In essence, Miss/Mrs Heritage International and Eplanet Private Limited stand as beacons of cultural appreciation, global unity, and visionary leadership. Our mission is to promote cultural heritage, foster international cooperation, and empower women to become ambassadors of change. With a legacy of successful events and a commitment to excellence, we are confident that our endeavours will continue to inspire and resonate with audiences worldwide. Together, it will continue to strive for excellence and make a meaningful impact on the world stage.



@pageantofheritage

## CELEBRATING CULTURE

## CULTIVATING HERITAGE

### WE BELIEVE

Heritage Pageants stands as the pinnacle of international beauty pageants, dedicated to the promotion of Peace, Environment, Tourism, Culture, and global Heritage (P.E.T.C.H.) from a worldwide perspective. Our firm belief is that without peace, achieving the necessary levels of trust, cooperation, and inclusiveness for resilient societies becomes unattainable. The environment plays a pivotal role in healthy living and the sustenance of life on planet Earth. Tourism, a catalyst for emerging economies and developing countries, offers significant opportunities by creating jobs, strengthening local economies, contributing to infrastructure development, and aiding in the conservation of natural environments, cultural assets, traditions, and the reduction of poverty and inequality.



### OUR VALUES

Beyond its intrinsic value, culture provides vital social and economic benefits, enhancing the quality of life and overall well-being for individuals and communities. Our heritage, a treasure trove of clues to our past and societal evolution, allows us to examine our history, traditions, and develop awareness about ourselves. It helps us understand and explain the reasons behind who we are today.

Embracing this comprehensive perspective and championing P.E.T.C.H. as the five key agendas, Heritage Pageants, an international beauty pageant, was founded in 2011 by Eplanet Private Limited, a visionary entity committed to turning events into indelible memories. Recognizing the indispensable role of beauty pageants in promoting fundamental global agendas, Heritage Pageants unites beauty queens from diverse geographical backgrounds on a common platform. It extends a lifetime opportunity to delegates from different corners of the globe, with distinct cultural backgrounds, to share, exchange, explore, experience, and learn from one another.



## CELEBRATING CULTURE

## CULTIVATING HERITAGE

### ITS PURPOSE

The event fosters friendship, international understanding, and goodwill among delegates, providing an exclusive global platform to promote and foster the understanding of heritage, tourism, culture, ethnicity, human values, and friendship. The theme of Heritage Pageants is purposeful and meaningful, promoting culture for the sake of understanding and preserving heritage as a means of retaining identity. We aspire to educate the contestants in these areas, contributing to the cultivation of a more beautiful society.

Heritage Pageants brings the world together in a harmonious performance of love and joy. In this journey, participants not only have the opportunity to travel to tourist attractions but also to learn, witness, and experience different cultural heritages. This beautiful journey, culminating in perfection, includes grooming sessions before the event, where participants are guided to bring out their true beauty - a harmonious blend of virtue, intelligence, and presence of mind.

The event is meticulously crafted to accommodate women of all nationalities hailing from diverse corners of the globe, spanning the age range of 4 to 65 years.



## LEGACY IN MOTION

# HERITAGE PAGEANTS

### THE 6TH EDITION

of Heritage Pageants was hosted in Bangkok, Thailand on the 25th of November 2023, Miss Erika Hara from Japan was crowned as Miss Heritage International 2023. Her court included Miss Nigeria completed the event as first runners-up while Miss Mexico earned second runners-up position, Miss Kenya completed the event as third runners-up while Miss Russia bagged forth runners-up. Mrs. Wuandar Jirleyth Casanova from Venezuela was crowned as Mrs. Heritage International 2023. Her court included Mrs. Madeleine Wallgren Vickery from Sweden was chosen as first runners-up while Mrs. Ally Smith-Lines New Zealand bagged second runners-up, while Mrs. Dashbaljid Munkhzul from Mongolia earned third runners-up and Mrs. Cynthia Kimathi Kenya completed the event as forth runners-up. Among the special categories, the event awarded Mrs. Malaysia as Peace Ambassador, Mrs. Myanmar as Environmental Ambassador, Mrs. Singapore as Cultural Ambassador, Miss Kazakhstan as Heritage Ambassador and Miss Singapore as Ambassador of the event. Likewise, Maria Jesuva Vianveva from Philippines was awarded as Tourism Ambassador, Miss Wong Shan Shan from Hong Kong was awarded as Global Ambassador, while Lynn Lam from Singapore was awarded as Entrepreneur Ambassador.

### HERITAGE PETITE, HERITAGE PLUS, HERITAGE GOLD, HERITAGE GEMS

Heritage Petite Eurasia Anna Averianova Kazakhstan, Heritage Petite International Genevieve Tan Singapore, Heritage Petite Asia Sayali Kale India, Heritage Petite World Mitzi Guilleno Philippines, Heritage Petite Global Dinh Trinh Vietnam, Heritage Petite Universe Andrea Singh Singapore, Heritage Plus International Jezebel Alhambra Philippines, Heritage Plus World Gulmira Idrisova Kazakhstan, Heritage Plus Asia Sonali Rao India, Heritage Gold Bayan Ghaimardanova Kazakhstan, Heritage Gems International Nguyễn Lê Yến Ngọc Vietnam, Heritage Gems Global Ma. Juvine Felicity D. Laguipo Philippines, Heritage Gems Asia Similan Sriwaranyoo Thailand, Heritage Gems World Zurie Zoie Zyana Miranda Villanueva Philippines, Heritage Gems Ambassador Boy Master Andaman Sriwaranyoo Thailand, .



## LEGACY IN MOTION

# HERITAGE PAGEANTS

### THE 5TH EDITION

of Heritage Pageants was hosted at Mega Star Arena, Kuala Lumpur, Malaysia on the 18th of November 2022, Miss Russia Anna Kirillina was been crowned as Miss Heritage International 2022. Her court included Miss Mongolia Khuslen Bayarpat as first runners-up, Miss Indonesia Chalifah Fabriana as second runners-up, Miss Latvia Alina Safronova as third runners-up and Miss Malaysia Joyce Lim as forth runners-up. In the event Mrs. Thailand Fontip Sriwaranyoo was crowned as Mrs. Heritage international 2022. Her court included Mrs. Netherlands Kimberly Moens as first runners-up, Mrs. India Gauri Ashok Thorat as second runners-up, Mrs. India as second runners-up, Mrs. Singapore Corrine Lim as third runners-up and Mrs. Philippines Cristhel Fraulein Bulabon as forth runners-up. The event as also elected ambassadors for its five key elements. This chose Mrs. Taiwan Julia Chan as Peace Ambassador, Mrs. Thailand Fontip Sriwaranyoo as Mrs. Environment Ambassador, Miss Singapore Tan Lym as Tourism Ambassador, Miss Mongolia Khuslen Bayarpat as Cultural Ambassador and Miss Russia Anna Kirillina as Heritage Ambassador.



## LEGACY IN MOTION HERITAGE PAGEANTS

### THE 4TH EDITION

of Heritage pageants was been completed on 16th of February 2019 at Singapore. In grand coronation conducted at Uncle Ringo Kindness Carnival, Beauty World, Singapore; Gulbano Madiyarova kissed the title awards of Miss Heritage International 2019. In the event Vidhya Kiran Ghare from India topped as Mrs. Heritage International 2019. The event also saw Nann Khan Wai from Myanmar being crowned as Miss plus size heritage diamond 2019 and Mansi Sanjay Dighe from India being crowned as Miss plus size heritage ruby 2019 as the winners of inaugural edition of Plus size Heritage event.



## LEGACY IN MOTION HERITAGE PAGEANTS

### THE 3RD EDITION

of Heritage pageants was been concluded on 9th December 2016 at Sri Lanka. The finale of the event was conducted near by the Beruwala beach side at Sri Lanka came to the end finalizing Jenelle Thongs from Trinidad & Tobago as the winner of Miss Heritage International 2016. Likewise, Hillary Makaya from Zimbabwe took away the title award of Miss Teen Heritage International 2016 while Jade Peddle Pyi from Myanmar was crowned as Mrs. Heritage International 2016. This year Heritage pageants had its inaugural edition for Mister Heritage International, where Tshepiso Khumalo from South Africa was been awarded as Mister Heritage International 2016.



## LEGACY IN MOTION HERITAGE PAGEANTS

### THE 2ND EDITION

of the pageant took place at New Delhi, India on 12th of December 2015 in a grand way at Ashoka Country Resort in New Delhi, India. The event saw girl hailing from Vietnam Victoria Pham wear the tiara of Miss Heritage International 2015 Her court included Miss Trinidad & Tobago Ketisha Williams as first runners-up, Miss Myanmar Chaw Yupar Tsets as second runners-up, Miss Nepal Nisha Pathak as third runners-up and Miss South Africa Natasha Mogorosi as forth runners-up. In the inaugural edition of Mrs. Heritage International 2015, Rajani Thapa from Nepal bagged the title awards her court include Dr. Shivangini Maletia from India first runners-up and Olga Sheveleva from Italy crown as second runners-up.



## LEGACY IN MOTION HERITAGE PAGEANTS

### THE INAUGURAL EDITION

Miss Heritage International 2014 had 12 delegates from various countries of the World. The event took place at Kathmandu, Nepal on 5th of December 2014. Hla Yin Kyae from Myanmar succeeded to wear the winning crown of Miss Heritage international 2014. Likewise first runners-up Kwintra praphasoanobon from Thailand, second runners-up Shital Upare from India, third runners-up Mariatu Dukuray from Sierra Leone, fourth runners-up Venetia Lim Hui Sze from Singapore.



# OUR PRIOR WINNERS

MISS HERITAGE INTERNATIONAL 2016



MISS HERITAGE INTERNATIONAL 2015



MISS HERITAGE INTERNATIONAL 2014



MISS HERITAGE INTERNATIONAL 2022



MISS HERITAGE INTERNATIONAL 2019



MISS HERITAGE INTERNATIONAL 2023



# OUR PRIOR WINNERS

MRS HERITAGE INTERNATIONAL 2016



MRS HERITAGE INTERNATIONAL 2015



MRS HERITAGE INTERNATIONAL 2019



MRS HERITAGE INTERNATIONAL 2023



MRS HERITAGE INTERNATIONAL 2022

# WHO IS MISS HERITAGE

Miss Heritage International is a young lady between 18 and 28 years of age and a person of high moral standing willing to dedicate a year of her life as the sole representative for promoting heritage conservation. She acts as a role model for today's youth and a spokeswoman for Heritage Pageants.

Miss Heritage International is a unique platform where young ladies would take a step forward to explore their originality and identity through the norms and values of their culture, tradition, customs, art, language, ethnicity etc.

This is not only the way to learn oneself but also to learn others globally and that is where one would be more effective in cross cultural communication. And as young aspirants they would understand the value of their culture and would initiate to take the responsibility to preserve and promote their understandings.

Furthermore, the inclusion of young ladies from all over the world, regardless of color, religion, or political affiliation, helps to blur national boundaries and eliminate biases of all kinds.

“Miss Japan embodies grace, cultural pride, and modern elegance. Representing the beauty and traditions of her homeland, she advocates for social and environmental causes while highlighting Japan's unique blend of tradition and innovation. Her journey inspires young women to pursue their dreams and make a meaningful impact, making her a respected and influential figure.”

Heritage Pageants

ERIKA HARA  
MISS HERITAGE INTERNATIONAL 2023



# WHO IS MRS HERITAGE

Mrs. Heritage International is a married woman between 20 - 50 years of age who would be taking the responsibility to be the role model for global married woman. She would be willing to dedicate a year of her life as the sole representative for promoting heritage conservation. She acts as a role model for today's married woman and a spokeswoman for Heritage Pageants.

Mrs. Heritage International is a unique platform would be the opportunity to promote today's married women, their achievements and commitment towards family, marriage and children. This would be another way to prove and explore the possibility, potential and personality of a married woman from another dimension. Through this platform, the married woman can harness the unacknowledged potential that they possess and bring out their individuality and renew self-love.

Today, married women are no longer defined by being just a wife, mother, daughter-in-law, sister-in-law and so on; she plays a much larger role in society and in a nation's progress. Women who look after their individual satisfaction and identity and work towards achieving their dreams, goals, and aspirations are an asset to their family, the nation, and the world at large.

“Mrs. Venezuela embodies elegance, resilience, and dedication, reflecting her country's vibrant spirit. Balancing her roles as leader, mentor, and inspiration, she advocates for social causes and promotes Venezuela's rich heritage internationally. Her poise and confidence make her a role model, inspiring women to pursue their dreams and positively impact their communities. More than a title, Mrs. Venezuela is a force of nature and a proud representative of her homeland.”

*Heritage pageants*



WUNDAR JIRLETH CASANOV  
MRS. HERITAGE INTERNATIONAL 2023

# HERITAGE GEMS



Heritage Gems International promises to offer the contestants a chance to focus on the innocence and magical nature of their childhood. The objective is to ignite in the children a spark that encouraged and exposed them to think of what professions they would like to choose in future. It is also about building character, we focus on each contestant to build their self-esteem and resilience. We encourage male and female kids from 4 to 17 (will divide in a four group) of age across the world to join us to light up the stage by showcasing their individuality, talent and brainpower to the forefront and this is one sure way to empower young kids from a very tender age.



# HERITAGE PETITE



Embark on a journey of empowerment at our Heritage Petite Beauty Contest, where the fusion of tradition and culture converges to celebrate the strength and grace of petite women. This event transcends conventional beauty norms, shining a spotlight on the unique charm and cultural richness these women bring to the stage. Through traditional attire, customs, and a platform that amplifies their voices, we honor the essence of womanhood in its diverse and empowering forms. Join us if you are below 162cm (no age limit, no matter miss or mrs) as we redefine beauty standards, emphasizing that true empowerment radiates from the depths of heritage and embraces every facet of a woman's identity.



# HERITAGE PLUS



Heritage Plus Pageant is about creating an awareness that every women despite their plus size can be beautiful and a hallmark of success in society. It is a pageant whereby the women above 60kg will be able to showcase their confidence, talent and beauty at a level that they have never gone before. It will help them to discover their true self and bring up their self-esteem to a level whereby they will feel that they can achieve anything they want to if they set their mind to. Many bigger women may think they are big and therefore have a negative image of themselves hence have a low self-esteem. This negative will make them feel that there are less acceptable in society in terms of beauty and looks when compared to their other fellow female sisters. This pageant will put an end to the negativity feeling of not being up to the level of other good looking females. This pageant will make the contestants say **"We are simply beautiful"**



# HERITAGE GOLD



At "HERITAGE GOLD," our esteemed Heritage Senior Beauty Contest, we proudly herald the **"Celebration of Grace and Wisdom."** Here, women above 55 gracefully illuminate the stage, each gesture a radiant testament to their timeless elegance and profound wisdom. Beyond mere appearances, "HERITAGE GOLD" stands as a profound platform where stereotypes are shattered, and empowerment ignites. It's a symphony of resilience, inspiring others to embrace their own stories and traditions. As each contestant steps into the spotlight, they become beacons of inspiration, nurturing empowerment through camaraderie and celebration. Let "HERITAGE GOLD" not just be a contest, but a declaration a testament to the richness of experience and the legacy of wisdom, lighting the way for generations to come.



# MISTER HERITAGE



Welcome to "Mister Heritage International," where young men aged 18 to 32 showcase their cultural pride and redefine masculinity. Beyond physicality, contestants embody intellect, passion, and leadership, fostering unity and respect for diversity. As beacons of inspiration, they illuminate the stage with their charisma and commitment to representing their heritage authentically. In this global celebration, let us embrace the vibrant tapestry of cultures and traditions, paving the way for a future built on understanding and shared humanity.

# MISS/MRS HERITAGE INTERNATIONAL

**09 - 18 NOVEMBER 2024  
THAILAND**



*Believe in yourself, we are here to make these changes, a platform to enable you to be more confident, stylish and happier as much as you wanted to be!*

*Our passion is to inspire you and give you the confidence you deserve!*

## **RULES OF PARTICIPATION HERITAGE PAGEANTS**

### **Categories:**

|                               |                |
|-------------------------------|----------------|
| Miss Heritage International   | 18 - 28 Yrs    |
| Mrs. Heritage International   | 20 - 55 Yrs    |
| Heritage Petite International | 162cm & Below  |
| Heritage Plus International   | 60kg & Above   |
| Heritage Gold International   | 55 Yrs & above |
| Mister Heritage International | 18 - 30 Yrs    |
| Heritage Gems International   | 04 - 17 Yrs    |

### **Date:**

9th - 18th November 2024

### **Host Country:**

BANGKOK, THAILAND

### **Rules Of Participation:**

- The National director is obliged to send the filled in entry form of each contestants sending to the organizer and attach 2-3 photos in JPEG format, with the resolution not exceeding 3 Mb. The photos of the contestants will be placed on the website: [www.pageantofheritage.com](http://www.pageantofheritage.com) and other related promotional sites.

- The participation of each contestant is to be confirmed by a payment of the franchise/registration fee to the bank account or via Money Transfer services. National director/participant should transfer money to organizer in Singapore; the fee amount of \$1800 USD (One Thousand Eight Hundred US Dollar) per title.

(Note: the Organization Committee is not responsible if participants pay the fee to a third person)

- The closing date for payment is Aug 31st 2024.

- All the contestants will have to strictly follow the program of stay during the event which means to duly turn up at the rehearsals, parties, and other event functions.

*Heritage  
pageants*

### Eplanet Provides:

- Transfer from airport to hotel and hotel to airport according to the flight schedules;
- Accommodation in hotel with breakfast, lunch, dinner during event in Thailand.
- Prizes, Crown, Sash, Certificate, Trophy for winners & contestants
- Diplomas of participation with the title achieve at the event;
- Events and party
- Trip to heritage places of Thailand
- The photographs & video version of event will be made after one month from event and will be uploaded.  
The link will be given to all participants.

### Must Have with participants:

- Costumes and accessories for talent presentation and appropriate shoes, flash drive with a track in MP3 format on a flash drive must be only one track and a flash card must be signed by the member's name.
- 2 pcs National flag: small flag 20 x 15 cm, and a large 1 pc
- Small souvenirs for 100+ participants and the jury
- Portfolio
- Wardrobe information will be mention on HANDBOOK which will be provided on 18th Aug 2024 to National Director or participants.



# HERITAGE INTERNATIONAL AWARDS



The Heritage International Awards celebrates the pinnacle of excellence across various sectors, honoring outstanding SMEs and entrepreneurs who exemplify remarkable brand management and pragmatic entrepreneurship. These distinguished individuals and enterprises serve as beacons of inspiration, embodying resilience, innovation, and a steadfast commitment to excellence.

Spanning diverse industries and sectors, from technology and finance to healthcare and beyond, the award recipients showcase the transformative power of dedication and ingenuity. Their contributions not only elevate their respective fields but also inspire others to strive for greatness. Moreover, the International Most Impactful Awards recognize visionary leaders and trailblazers who have made significant contributions across different spheres, driving positive change and leaving an indelible mark on society.

Beyond mere accolades, these awards play a pivotal role in shaping branding strategies, enhancing corporate reputation, and fostering stronger customer relationships. By spotlighting exemplary achievements, they not only elevate the profile of the recipients but also inspire confidence and trust among consumers. From a business standpoint, the impact of award-winners extends far beyond individual recognition. Their success stories serve as invaluable learning opportunities for SMEs, offering insights, strategies, and best practices to navigate the complexities of the global market landscape.



**MOST ENTERPRISING BUSINESS  
AWARD**



**MOST CREATIVE DIRECTOR AWARD**



**EXCELLENCE LEADERSHIP AWARD**



**OUTSTANDING ACHIEVEMENT  
AWARD**



**OUTSTANDING ACHIEVEMENT  
AWARD**



**YOUNG ACHIEVER AWARD**

As these awards continue to champion excellence and innovation on a global scale, they reinforce the importance of continuous improvement, collaboration, and forward-thinking entrepreneurship in driving sustainable growth and prosperity.

HIA are open for SMEs annually nominated candidates must meet the basic requirements or criteria to be awarded.

Heritage International Outstanding Women Entrepreneur Award

Heritage International Young Entrepreneur Award

Heritage International Entrepreneur Award

Heritage International Cultural Achievement Award

Heritage International Rising Star Award

Heritage International Team Award

..... TBA (to be announced)



# DIRECTORS' RECOGNITION



Heritage Pageants always recognize and express appreciation to all International Pageant Directors and associates for their sincere partnership. We looking forward to more successful collaboration in mutual cooperation in year 2024.

“A crown is not just a symbol of victory; it's a reminder of the responsibilities that come with the power to inspire positive change.”  
**SUSAN KOH**

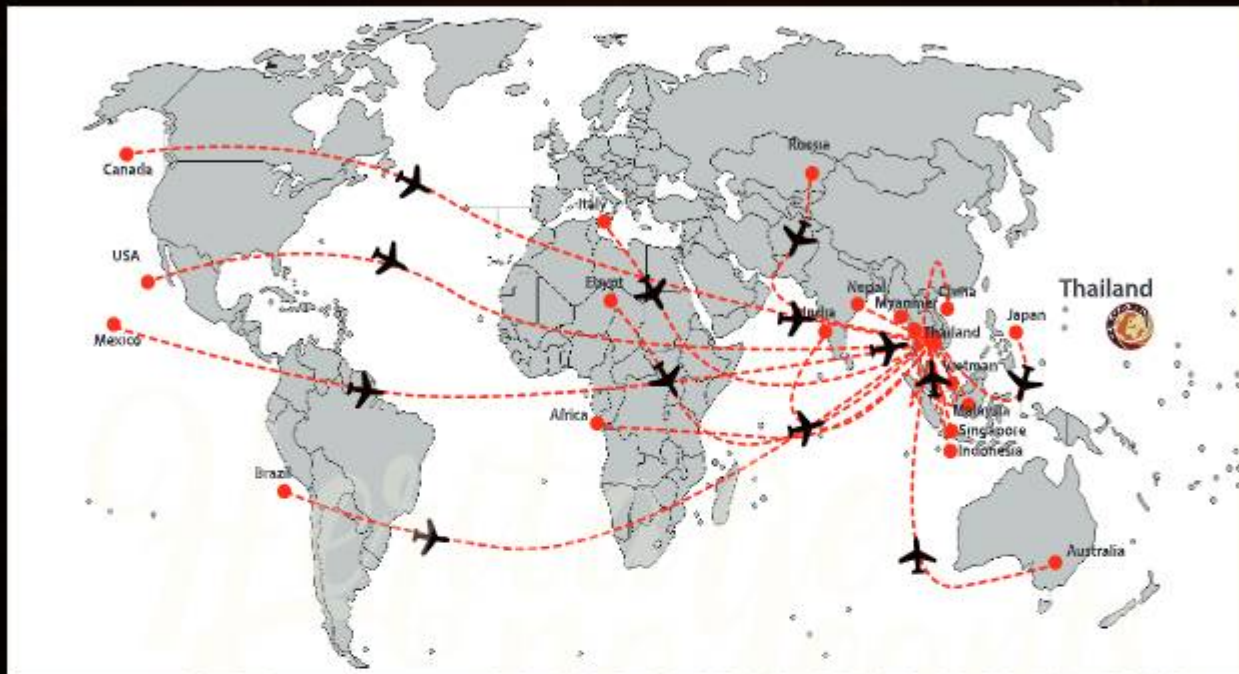
CYNTHIA KIMATHI

Mrs Heritage International  
Fourth Runner up 2023



# PARTICIPATING COUNTRIES

(PROPOSED)



AUSTRALIA  
ALGERIA  
BANGLADESH  
BELGIUM  
BOTSWANA  
BOLIVIA  
BRAZIL  
BULGARIA  
CHINA  
DENMARK  
DOMINICAN REPUBLIC  
ECUADOR  
ENGLAND  
ESTONIA  
ETHIOPIA  
GERMANY  
GHANA  
HAITI  
INDIA

INDONESIA  
ITALY  
JAPAN  
KENYA  
KOREA  
KAZAKHSTAN  
KYRGYZSTAN  
LATVIA  
LESOTHO  
MALAWI  
MALAYSIA  
MAURITIUS  
MEXICO  
MONGOLIA  
MYANMAR  
NAMIBIA  
NETHERLANDS  
NEPAL  
NEWZEALND

NIGERIA  
PERU  
PHILIPPINES  
POLAND  
RUSSIA  
SINGAPORE  
SOUTH AFRICA  
SRI LANKA  
SPAIN  
TANZANIA  
TAIWAN  
THAILAND  
TRINIDAD & TOBAGO  
UGANDA  
USA  
UZBEKISTAN  
VENENZUELA  
ZIMBABWE  
& MANY MORE

# CULTIVATING PARTNERSHIP

HOW HERITAGE INTERNATIONAL WORKS FOR YOUR BUSINESS NATIONWIDE EXPOSURE

Each year, the reigning Miss Heritage International and Miss Heritage Nationals travels across the countries and visit with over 2,50,000 school children, members of business and civic organizations and fans. She is routinely a guest-speaking, high fashion-wearing, smile-bearing example of beauty and intelligence.

## FAN DEMOGRAPHICS

86% WOMEN 14% MEN

25% BETWEEN AGES OF 17-24

19% BETWEEN AGES OF 25-34

**5 OUT OF 5**  
FANS LIKELY TO  
ENGAGE WITH  
ONLINE CONTENT



# INTERNATIONAL PAGEANTS THAILAND BANGKOK

In November 2024, Thailand hosted a ten-day competition where young women from around the world vied for the title of Miss Mrs Heritage International. The crowning ceremony also saw the announcement of Miss Heritage International, who would serve as the official ambassador for the coming year.

Contestants prepare extensively before arriving in the hosting country, often dedicating years to improving their skills in areas like poise, public speaking, and appearance. Judges, chosen by the Board, come from various backgrounds and assess contestants in categories such as poise, personality, and knowledge.

Throughout the week-long event, contestants undergo multiple interviews, perform on stage, give speeches, and respond to questions. They may also be evaluated on their ability to interact with the media, write thank-you notes, engage with children, and use social media.

This thorough process ensures that the chosen representative is well-rounded and capable of fulfilling the duties of Miss Heritage International.

- 
- 1 | Official Ambassador for Miss Heritage International will be crowned, a champion of cultural diversity and global understanding.
  - 2 | Prepared & Performed Speeches will demonstrate intellectual depth and advocacy. Ultimately, only
  - 3 | Outdoor Stage Performances will showcase talent and cultural pride, while
  - 4 | Categories of Competition will test the contestants' Appearance & Poise, Personality, Public Speaking, and Knowledge.
  - 5 | Core Value P.E.T.C.H.
  - 6 | Sponsors' Visits will offer valuable insights and opportunities, leading to the selection of
  - 7 | Continents, each showcasing their heritage through stunning Ornaments.
  - 8 | Different Fashions from contestants representing
  - 9 | Honorable Judges will scrutinize
  - 10 | Days of Competition

# SPONSORS' ENGAGEMENT



ELMIRA PERNEBAYEVA  
Ms. Heritage Kazakhstan 2023



# 100%

**COMMITMENT  
FROM DELEGATES**

**VERY  
SATISFIED  
SPONSORS**

**UNIQUELY  
CUSTOMISED**

## BENEFITS OF SPONSORSHIP

### PERCEPTION

Improve the way you are perceived by your target audience.

### ENGAGEMENT

Increase your community's involvement and improve loyalty.

### SALES

Target audience turns into loyal customers.

### REPUTATION

Build a good reputation around your brand.

### RELATIONSHIPS

Strengthen customer relationships through face-to-face interaction.

### VISIBILITY

Increase your visibility

### ACCESS

Direct access to your target market.

### LEADS

Sponsoring an event is a great chance for a brand to get new contacts.

### RECOGNITION

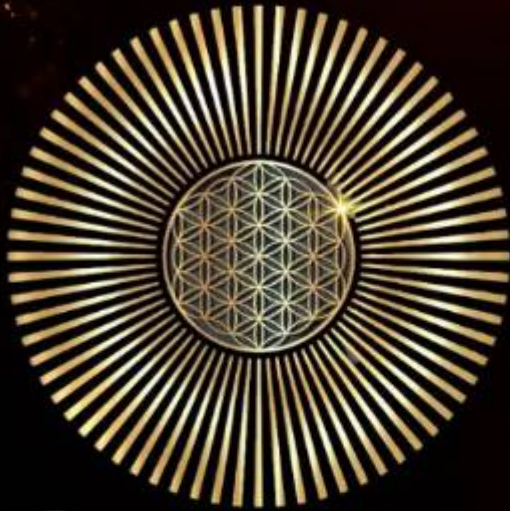
Make your products more recognisable.

### PARTNERSHIPS

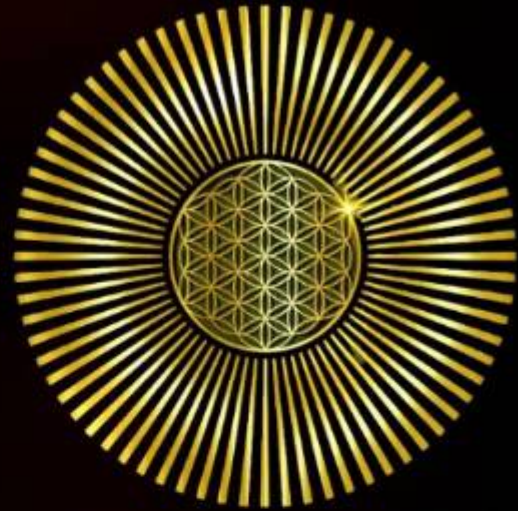
Find new partners and meet like minded professionals.



# SPONSORSHIP LEVELS



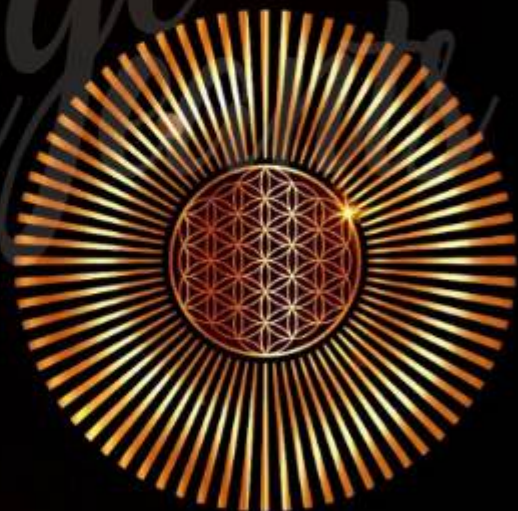
**PLATINUM**



**GOLD**



**SILVER**



**BRONZE**

**EMPOWERING HERITAGE THROUGH DIVERSITY**  
**YOUR PARTNERSHIP, OUR GLOBAL IMPACT**

Please contact us for more detail

# OFFICIAL PARTNERSHIP



**OFFICIAL  
HOTEL**




**OFFICIAL  
LOGISTIC**



**OFFICIAL  
FASHION  
DESIGNER**



**OFFICIAL  
BEAUTY**



**OFFICIAL  
F & B**



**CASH  
SPONSOR**



**IN-KIND  
SPONSOR**



**OTHER  
ASSOCIATE  
SPONSORS**

In addition to the four tiers of sponsorship, we welcome both cash and in-kind sponsorships and are ready to offer more attractive sponsorship packages customization such as:

Please contact us for more detail

# MEDIA COVERAGE

## Pre Event News Coverage

website : Tingbt <https://www.tingbt.com/pr-news/36071>  
website : Meta8news <https://meta8news.com/beauty-pageant/88736>  
website : Tunkhao28 <http://tunkhao28online.com/?p=26552>  
website : weeklynews <https://weeklynews.online/?p=28591>  
website : naewna <https://www.naewna.com/lady/769388>  
website : TVpool <https://www.tvpoolonline.com/content/2190898>

Facebook : LadySociety [https://m.facebook.com/story.php?story\\_fbid=pfbid022qdCGBBbbJbu5iSRzfcBDQsdKi-ow6iLd5XXT3QwZLxhFp4tPUckTKxGQM5XsZ1P3l&id=100068507717336&mibextid=Nif5oz](https://m.facebook.com/story.php?story_fbid=pfbid022qdCGBBbbJbu5iSRzfcBDQsdKi-ow6iLd5XXT3QwZLxhFp4tPUckTKxGQM5XsZ1P3l&id=100068507717336&mibextid=Nif5oz)  
Facebook : Hotstarnews [https://m.facebook.com/story.php?story\\_fbid=pfbid025rFXw1N8DV3mbvSSY2kuNFL-1rwot4c5jwgAtSwXbzXXrU5AxQxaw2Z6nG6R2PfCl&id=100076202207459](https://m.facebook.com/story.php?story_fbid=pfbid025rFXw1N8DV3mbvSSY2kuNFL-1rwot4c5jwgAtSwXbzXXrU5AxQxaw2Z6nG6R2PfCl&id=100076202207459)

## Press conference 20 Nov 2023

Meta8news Youtube : <https://youtu.be/Ewob0EFVgYg>  
Website : <https://meta8news.com/awards/88872>  
IG : <https://www.instagram.com/p/Cz568LFyYBc/?>  
TikTok : <https://vt.tiktok.com/ZSNmaiY7H/>  
Facebook : <https://fb.watch/osgQwLGmjp/?mibextid=CDWPTG>

## LadySociety :Chanel8

Youtube : <https://www.youtube.com/watch?v=iAhAPZBpFPI>  
Facebook : [https://m.facebook.com/story.php?story\\_fbid=pfbid0yzq5ezmPZUms1cNk4tAJan-sUgeikfmx7fRW9N8hte2EfcGsX6x5nvAqBiQXspGpal&id=100068507717336&mibextid=RtaFA8](https://m.facebook.com/story.php?story_fbid=pfbid0yzq5ezmPZUms1cNk4tAJan-sUgeikfmx7fRW9N8hte2EfcGsX6x5nvAqBiQXspGpal&id=100068507717336&mibextid=RtaFA8)

Siam108 Youtube : <https://youtu.be/fDHDJTPMkpl>

Website : <https://siam108.com/>

Enews Youtube : <https://youtu.be/nyA0Kza08uA?si=51RpjTY3o-4N-vkz>

Website : <https://e-newstoday.com/1612>

Facebook : [https://m.facebook.com/story.php?story\\_fbid=pfbid02fbxQSP96ZozBNkw-FEzMLvcezfeyNAPZKCqTsTRm868BBgqYm8xtjRvaofwsf8qrl&id=100090239513839&mibextid=Nif5oz](https://m.facebook.com/story.php?story_fbid=pfbid02fbxQSP96ZozBNkw-FEzMLvcezfeyNAPZKCqTsTRm868BBgqYm8xtjRvaofwsf8qrl&id=100090239513839&mibextid=Nif5oz)

Tingbt Youtube : [https://youtu.be/X4\\_lkDPFq4o?si=v1ObazzQoxdWSFv8](https://youtu.be/X4_lkDPFq4o?si=v1ObazzQoxdWSFv8)

website : <https://www.tingbt.com/pr-news/36224>

Jorkhaoseed Youtube : [https://youtu.be/jeB\\_BggU7Q](https://youtu.be/jeB_BggU7Q)

Facebook : <https://fb.watch/ottZ23KEF3/>

Smart live Youtube : <https://youtu.be/Vds0FCyS4-8>

Website : <https://guy5yg.wixsite.com/smartlive/post/-heritage-pageants-2024>

Instagram : [https://www.instagram.com/p/Cz\\_ZyQuvx6c/?igshid=MzRIODBiNWFIZA==](https://www.instagram.com/p/Cz_ZyQuvx6c/?igshid=MzRIODBiNWFIZA==)

Facebook : <https://www.facebook.com/100039950597077/posts/pfbid02bh1zQUSXFg-meGqQeeRVeW7D6G7Sqqp3fE2UBzaD8Coa2v1hCM1TZshGrV97cmysQl/>

-Intv Youtube : <https://m.youtube.com/watch?v=8voP-imlrlk>

Website : <http://www.intvthai.com/index.php?lay=show&ac=article&id=2147659034&N-type=2>

type=2

-Siam108 Youtube : [https://youtu.be/x\\_lUgFJV-Yk](https://youtu.be/x_lUgFJV-Yk)  
 -IPM Youtube : <https://youtu.be/FhEWCcTYD8Y>  
 -Ladysociety Youtube : <https://youtu.be/ko1h4xZn0zU>  
 -Tingbt Youtube : <https://youtu.be/eWKZEobHP-W4?si=hYVF8le5TgRXRs1m>  
 -INN Youtube [https://youtu.be/QMsNLTc11wQ?si=mU-Wu1HC2r\\_yiHG98](https://youtu.be/QMsNLTc11wQ?si=mU-Wu1HC2r_yiHG98)  
 -PSI Youtube <https://youtu.be/BdGdLLndnhU>  
 -Jorkhaoseed Youtube <https://youtu.be/jwBA8Wax-9Sc?si=2diednfyzwINpOZm>  
 -Smartlive youtube <https://youtu.be/eJosNn1F4wA>

- TVpool <https://www.tvpoolonline.com/content/2194484>
- Gossip <https://gossipstar.com/event/306805.html>
- Mithai <https://mithai.com/news/pr/349678.html>
- Meta8news <https://meta8news.com/beauty-pageant/88997>
- Daradaily <https://www.daradaily.com/news/133581/read#>
- Komchadluek <https://www.komchadluek.net/entertainment/thai-entertainment/564427>
- MGRonline <https://m.mgronline.com/entertainment/detail/9660000107241>
- Tingbt <https://www.tingbt.com/pr-news/36418>

[illegible]

กระหึ่มวงการชาอ่อน !! เวที Heritage Pageants 2023 ประกาศความพร้อม 18-27 พ.ย.นี้!



set Pte Limited (พวบลีแอนด์โอไฟฟ์) ในนามของ สันติภาพและการอนุรักษ์มรดก Heritage  
sante 2023 ครึ่งปี 6 ส่วนของเงินปันผลต่อหุ้นประมาณ 18 บาท/หุ้น - 27  
เงิน/หุ้น 2566 ณ สิ้นปีของปีบัญชี ๒๐๒๓/๒๐๒๔



## SOCIAL MEDIA

Miss Heritage International has an active Facebook, and Instagram account where we post regular updates on current news regarding the association. We create sponsor photo galleries and have the ability to upload sponsor photos of your choice to help promote your business or event. Social media updates automatically coordinate with our website. We work hard to stay astride the ever-changing media and social networking world. Our reigning Miss Heritage International logs her travels as the official ambassador of professional rodeo and uploads photos of her appearances and sponsors on numerous sites to provide multi-platform exposure.



## NATIONAL PAGEANT & HERITAGE INTERNATIONAL FINALS PROGRAM

Pageant announces all of its sponsors at each of its public competition events at the pageant. Display of sponsors' logo at all promotional materials depending on sponsorship levels.

## AD COPY, RADIO, AND TELEVISION

Sponsors will have the opportunity to utilize Miss Heritage International for advertising campaigns throughout the year. In past years, this has included a range of uses from promoting a line of "Miss Heritage International" labelled products, to print ad copy, radio and television commercials, and personal appearances (subject to terms and conditions) at events such as wholesale markets, store openings, and other on-location bookings.

All sponsors (subject to level of sponsorship) will receive a photo's of the reigning Miss Heritage International with the sponsor or the sponsored product. Each sponsors, during duration of sponsorship, is also granted the license to identify that they are a sponsor of Miss Heritage International



**REACH DURING  
PAGEANT WEEK  
2,135,899  
UNIQUE FANS**

**NUMBER OF FANS  
WHO VIEWED  
MISS HERITAGE  
INTERNATIONAL  
CREATED VIDEO  
IN ONE DAY  
1,398,678**

**102279** REACTION  
LIKES  
SHARES  
COMMENTS  
RECORDED IN SINGLE DAY

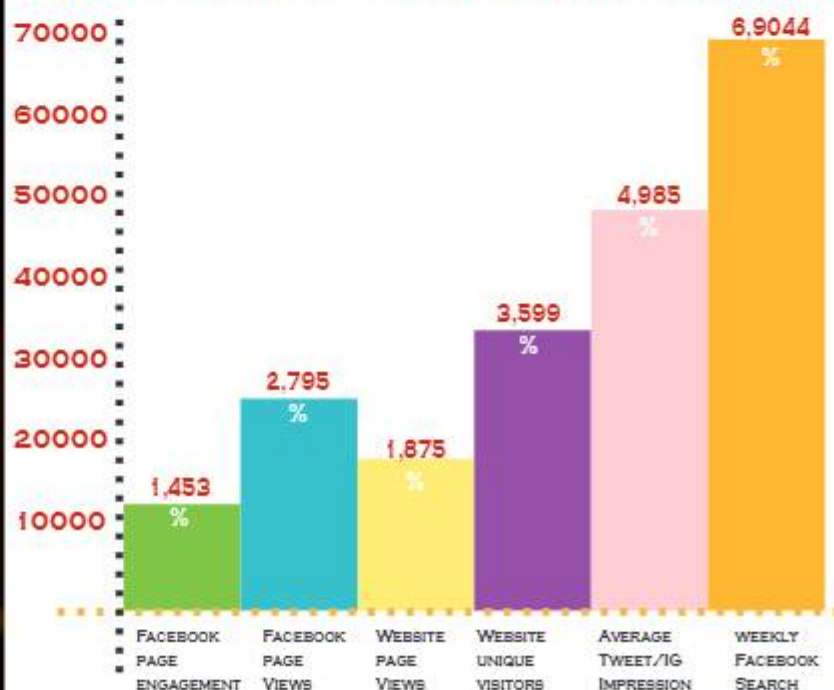
#### WEBSITE

We are thrilled to share that Eplanet Pte Ltd unveiled an enhanced Heritage Pageant website in 2014. With meticulous attention to detail, we have revamped our platform to showcase our esteemed sponsors in a more comprehensive manner. Our updated website features direct links to sponsors' business websites, along with individually dedicated webpages adorned with additional details and captivating photos to accentuate their sponsorship contributions. You can explore our website at [www.pageanttoheritage.com](http://www.pageanttoheritage.com)

Year after year, our website attracts a substantial audience, with over 900,000 visitors traditionally exploring its pages. What's even more exciting is the continuous growth in visitor numbers, a testament to the enduring appeal of our platform. Moreover, our Miss Heritage International website serves as a gateway to our social media profiles, offering an additional avenue for exposure and engagement.

We are immensely proud of our digital presence and invite you to explore our website to discover the vibrant world of Heritage Pageants and Miss Heritage International.

#### TRAFFIC INCREASE DURING PAGEANT



# DELEGATES' ENGAGEMENT



# FUN ACTIVITIES

Engaging delegates for a variety of entertainment and commercial activities.

Delegates get to enjoy in a fun-pack week, filled with enriching activities.

It is important for them to understand and experience the cultural exchange and to foster a good international friendship.



# DREAM BIG AND CREATE YOUR OWN STORY



Everything begins with an idea



HERITAGE PAGEANTS  
ACTIVITIES

# HERITAGE PAGEANTS GLIMPSE



# HERITAGE PAGEANTS GLIMPSE



# HERITAGE PAGEANTS GLIMPSE



# CONTACT US

For additional information or to custom design a sponsorship level to best suit your business contact Heritage Pageants International Board of Director's sponsorship coordinator

Heritage Pageants  
International  
Board of Directors

COURTNEY PIERCE  
Miss Heritage New Zealand 2023



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Youtube: pageantofheritage

Tik Tok: Heritagepageant

Eplanet Presents

# HERITAGE PAGEANTS LEAGUE



Dashbaljid munkhzul  
Mrs Heritage Mongolia 2023

See you in  
**THAILAND**  
on November 2024



Scan me ! HERITAGE PAGEANTS

LEAVE A LITTLE **SPARKLE** WHEREVER YOU GO

[www.mrsheritageinternational.com](http://www.mrsheritageinternational.com)